

Fortune 500 AP Stylebook edits – Walmart

Edited by Darcy De Leon, www.myblogeditor.com

Opening Our Doors – to Open Even Bigger Ones Across America

By Cindi Marsiglio, vice president, U.S. Manufacturing, Walmart
June 23, 2015

100 new hires. That's how many people Emilia PC expects to add by the end of this year, all resulting from one step the beauty product manufacturer took roughly 12 months ago: attending Walmart's Open Call for products that support American jobs.

That's 100 people who can now choose local employment in De Kalb, Mississippi, a town of less than 1,000 where Emilia – one of the largest manufacturers of private label and contract health and beauty products in the world – chose to reshore its merchandise from Israel.

Emilia PC's decision is the kind of win we're working hard to help make happen in the months ahead. When we pledged to buy an additional \$250 billion in products that are made, assembled, sourced or grown in the U.S. through 2023, we recognized it was bold. But we're committed to growing U.S. manufacturing and encouraging the creation of American jobs. Supported, in part, by two previously unprecedented events (our Open Call to suppliers and the U.S. Manufacturing Summit), we're on target to reach this goal.

On July 7 and 8, we're going to make a good thing even better by bringing both of these events together under one roof. We'll host the "Made in USA" Open Call and the U.S. Manufacturing Summit, at the Walmart home office in Bentonville, Arkansas.

Hundreds of current and potential suppliers from across the country will be face to face with our buyers, pitching their products for the chance to get on shelves at Walmart, Sam's Club and Walmart.com. Meanwhile, Walmart executives and industry experts will be making valuable connections with suppliers, state representatives and economic development organizations.

Separately, our Open Call and U.S. Manufacturing Summit events sparked countless success stories. Hugh and Nicole Jarratt of Jarratt Industries pitched their plastic taco plates, 1 million of which are now for sale on the shelves of Walmart stores across the country. What began for Luxurien International as an opportunity to sell its contemporary metal bands, camouflage rings and exotic wood jewelry on Walmart.com has grown to include 600 Walmart stores. Luxurien expects to hire an additional 35 employees in 2015 and will break ground on a state-of-the-art

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Comment [1]: The company website uses "Walmart," so I'm following that spelling. FYI: AP says otherwise: "For corporate news, AP may use the legal name from the Securities and Exchange Commission filing rather than a company's preference: Wal-Mart, not Walmart ..."

[Q. Walmart.com, AP writers who use Walmart in their copy. Isn't it time to change the style on Wal-Mart?](#) from Dayton, Ohio on Aug 04, 2014

A. With the exception of the dot-com address, we'll stick with Wal-Mart as used in the company's official documents and news releases.

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Comment [2]: Spell out title after name, as per AP Stylebook.

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Comment [3]: As per AP, Follow rules of prefixes – no hyphen unless:

Three rules are constant:

- Except for cooperate and coordinate, use a hyphen if the prefix ends in a vowel and the word that follows begins with the same vowel.
- Use a hyphen if the word that follows is capitalized.
- Use a hyphen to join doubled prefixes: sub-subparagraph.

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Comment [4]: Spell out names of states when they are preceded by a city, as per AP. AP's previous rule was to abbreviate state names when preceded by a city.

production facility near Salt Lake City. And these are just a few examples from a growing list.

Imagine the possibilities with all of these relationships and opportunities now being hatched at the same time, under one roof. This is how business – and innovation – gets done.

Walmart news release

[Made in USA Open Call Summit](#)

Tuesday, July 08, 2014, 9 a.m. CDT

Walmart will host its first Made in USA "Open Call" Event on July 8 in Bentonville, Arkansas, at the Walmart Home Office.

The Open Call Event will be focused on new business development. Current suppliers who wish to present new categories will be featured alongside suppliers with U.S. manufacturing capabilities who are not currently doing business with Walmart. Senior leaders, buyers and merchant leadership will be available for meetings. For more information visit: <http://madeinusaopencall.com>.

Agenda:

9-10 a.m.: General Session – Home Office Auditorium/Simulcast in MLK Large Room 4 & 5

10 a.m. - 4 p.m.: Supplier Meetings – Walmart Home Office/MLK Meeting Rooms

Walmart Associates: To access the LIVE webcast, click here: <http://wmlink/sns>.

Sign in using your Network User ID & Password.

Your PC must be WIRED to the network unless you are a Remote associate.

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Comment [5]: Add when approximately they plan to add the facility, if possible.

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Comment [6]: (Noun (Walmart) must match pronoun)

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